



Driving Business Value Through People

Philadelphia Society of People & Strategy (PSPS)
PO Box 1155, c/o Seamless Events, Inc., Havertown, PA 19083
www.peopleandstrategy.org | info@peopleandstrategy.org
1-800-871-9012 x78777

PSPS Annual Sponsorship Packages

LEADERSHIP - \$12,000 (Limit: 1)

- Speaking opportunity at the start of the Leadership Forum presentation
- Introduction of Leadership Forum speaker at the event
- 1 VIP Table (10 tickets) at the Leadership Forum & VIP Luncheon
- Full Page Ad (inside front cover) and logo in the Leadership Forum booklet
- Recognition in Leadership Forum marketing copy
- Company Logo recognition on the Leadership Forum Program Booklet Cover
- Verbal recognition at Leadership Forum and Quarterly Programs
- Premier Exhibit space at Leadership Forum and Quarterly Programs
- 4 Tickets to each PSPS Quarterly Program
- Will receive registration list (name, title, company) for each Quarterly Program 2 weeks prior to each event
- Company logo included in major email communications
- Company logo on website and all event signage/PPTs
- Opportunity to submit one article for a quarterly PSPS Newsletter

KNOWLEDGE- \$8,000 (Limit: 4)

- 4 VIP Tickets to the Leadership Forum & VIP Luncheon
- Full Page Ad and logo in the Leadership Forum booklet
- Verbal recognition at Leadership Forum and Quarterly Programs
- Premier Exhibit space at Leadership Forum and Quarterly Programs
- 4 Tickets to each PSPS Quarterly Program
- Will receive registration list (name, title, company) for each Quarterly Program 2 weeks prior to each event
- Company logo included in major email communications
- Company logo on website and all event signage/PPTs
- Opportunity to submit one article for a quarterly PSPS Newsletter or one white paper to be posted to the PSPS website.
- Featured in two PSPS Sponsor Spotlights in emails to members
- Recognition four times per year on the PSPS LinkedIn Page

ABOUT PSPS MEMBERS

The Philadelphia Society of People & Strategy (PSPS) is the premier senior level human capital association for exchanging ideas, knowledge, and fellowship among the Greater Philadelphia Region's senior HR and business leaders.

The PSPS membership is comprised of approximately 400 senior level business leaders representing diverse industries including life sciences, health-care, business services, manufacturing, and higher education.

LEARNING- \$5,000 (Limit: 4)

- 3 VIP Tickets to the Leadership Forum & VIP Luncheon
- Half Page Ad and logo in the Leadership Forum booklet
- Exhibit space at Leadership Forum and Quarterly Programs
- Verbal recognition at Leadership Forum and Quarterly Programs
- 2 Tickets to each PSPS Quarterly Program
- Will receive registration list (name, title, company) for each Quarterly Program 2 weeks prior to each event
- Company logo on website and all event signage/PPTs
- Featured in one PSPS Sponsor Spotlight in an email to members
- Recognition two times per year on the PSPS LinkedIn Page & opportunity for 2 blog posts

GROWTH – \$2,500 (Unlimited)

- 2 VIP Tickets to the Leadership Forum & VIP Luncheon
- Quarter Page Ad and logo in the Leadership Forum booklet
- Verbal recognition at Leadership Forum and quarterly programs
- 2 Tickets to each PSPS Quarterly Program
- Exhibit space at Quarterly Programs (upon availability, a maximum of 2 per year)
- Company logo on website and all event signage/PPTs
- Recognition one time per year on the PSPS LinkedIn Page & opportunity for 2 blog posts

CORPORATE LEADER SPONSORSHIP – \$5,000

Corporate Membership with PSPS

- Membership for 5 designated employees
 - For more details on membership criteria and benefits visit peopleandstrategy.org/membership

Employee Networking & Development Opportunities

- Table (10 seats) to the Annual Leadership Forum breakfast and presentation
- 2 VIP Tickets to the Leadership Forum VIP Luncheon
- Free attendance at PSPS Quarterly Programs or sub-group events (for the 5 designated members)

Marketing and Visibility

- Recognition at Leadership Forum and quarterly programs
- Half Page Ad in the Leadership Forum booklet (7.5" w x 4.875" h)
- On stage presentation signage during the annual Leadership Forum and Quarterly Events
- Employee recruitment ad in the PSPS Quarterly Newsletter with a link to your company careers page
- Featured in one PSPS Sponsor Spotlight in a newsletter
- Opportunity for one Thought Leadership blog posts on the PSPS Website
- Company logo on all PSPS event signage
- Company logo on the PSPS website linked to your website or careers page

For more information on sponsorship opportunities, please contact our

PSPS Sponsorship Co-Chairs:

Melissa Kosmin (mmlkosmin@gmail.com) & **Bryn Palena** (bryn.palena@sterlingts.com)



PHILADELPHIA
SOCIETY OF
PEOPLE &
STRATEGY

Driving Business Value Through People

Membership Demographics

PROGRAMS & ATTENDANCE

1 Annual Leadership Forum
(500+ attendees)

4 Quarterly Programs
(150+ attendees each)

2 Networking Events
(75+ attendees each)

60+ Special Interest Groups (SIG) &
Local Area Network (LAN) events

1 Annual Virtual Member Meeting

ANNUAL LEADERSHIP FORUM

PSPS' annual Leadership Forum is the most exciting event of the calendar year and attracts an impressive and diverse group of 400+ senior leaders from across the region. Over 50% of Leadership Forum attendees are at the Director or VP level or above. The invited speakers are highly acclaimed and nationally recognized thought-leaders and educators. Event marketing is distributed to over 8,000 contacts including PSPS members and 10+ partnering organizations.

www.peopleandstrategy.org

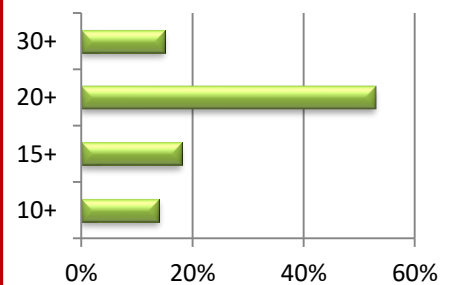
SCOPE



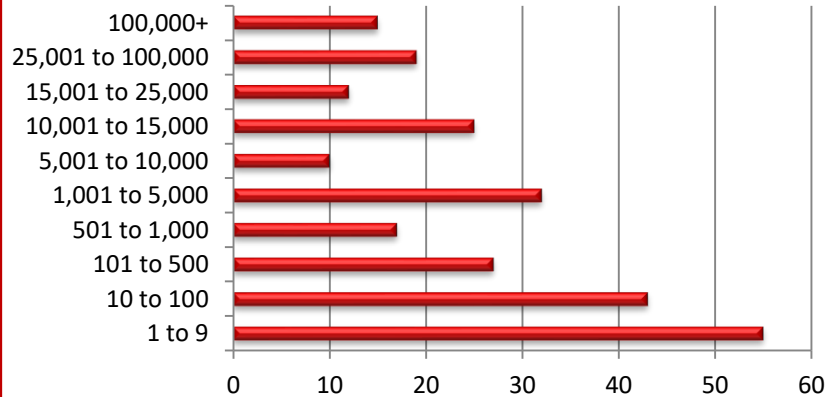
TOP INDUSTRIES

- Consulting
- Financial Services
- Healthcare
- Human Resources
- Leadership Development
- Pharmaceutical
- Technology

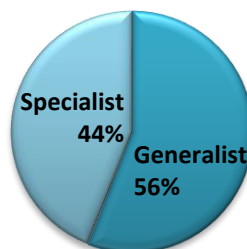
YEARS OF EXPERIENCE



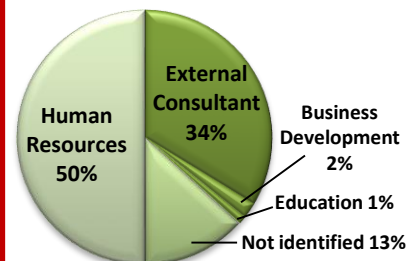
MEMBER COMPANY SIZE



PRACTITIONER TYPE



JOB FUNCTION



PSPS Member Companies

*This list is a sample of member companies.
New individual and corporate members join on a regular basis.*

- 1962
- 4 C Consulting
- Accelerate Team Performance
- AchieveNEXT
- Adaptimmune
- Adaptiv Learning Systems
- ADP
- Advacent
- Aesculap / B Braun
- Agile HR Consortium
- American Foundation for the Blind
- America's Charities
- AmerisourceBergen
- Andrea M. Delligatti, Ph.D.
- Anne Kuhn Consulting, LLC
- Aramark
- Arthur J. Gallagher
- Ascend Consulting, Inc.
- Attolon Partners
- Avantor, VWR
- battalia & Associates
- BBD, LLP
- BlessingWhite
- Brandywine Realty Trust
- Bryn Athyn College
- Buck
- Business Psychologist, Independent Practice
- Businessolver
- C3i Solutions
- Cardinal Leadership
- Career Consciousness
- Career Services Unlimited
- CareerMinds Group, Inc
- Carpenter Technology Corporation
- Catapult Learning
- CCI Consulting
- Chatham Financial
- Children's Crisis Treatment Center
- Children's Hospital of Philadelphia
- CHOP
- Christiana Care Health System
- CHUBB
- Cigna
- City of Philadelphia
- CJ Anderson and Associates
- Clean Harbors
- Coach2Achieve
- Collaborative Outcomes
- Comar, LLC
- Comcast
- CorpU
- Covance
- Cozen O'Connor
- CSL Behring
- CubeSmart
- DataBank
- Day & Zimmermann, Inc.
- DentalEZ Integrated Solutions
- Devereux Advanced Behavioral Health
- Diversified Search
- DJS Associates, Inc.
- DLL Group
- Draeger Medical Systems, Inc.
- DuPont
- Energage
- EPAM
- ERT
- Executive Edge Coaching and Assessment
- Exude, Inc.
- Fairmount Homes Retirement Community
- Federal Reserve Bank of Philadelphia
- firstPro
- formerly Amtrak
- Fox Run Brands
- Freedom Mortgage Company
- Fresenius Medical Care
- Frontline Education
- Gallagher
- Gallup
- Genesis Alkali
- Genesis Healthcare
- GeoBlue
- Global Indemnity Group, Inc.
- Globoforce
- Grafman & Associates
- Guardian Life Insurance Company
- Health Advocate Solutions
- Hearst Magazines
- Horizon Services, LLC
- HR Resolve
- HRComputes
- Human Edge Resources, LLC
- ICON Clinical Research
- ifm efector
- IMS
- In It Together LLC
- Independence Blue Cross
- Innovative Benefit Planning LLC
- Iron Hill Brewery & Restaurant
- ISPOR
- JanBara & Associates
- JANE
- Janus Consulting
- JIK Associates
- JLI consulting Group
- Johnson & Johnson
- Juno Search Partners, LLC
- Keep it Simple, LLC
- KELLY Benefit Strategies
- KenCrest
- Keystone Foods
- KMRD Partners, Inc.
- KPMG LLP
- Krapf Group
- Krapf Transportation Company
- Kudu Performance Initiative
- Lancaster County Solid Waste Management Authority
- Leader's Insight, LLC
- Lee Hecht Harrison
- Lehigh Valley Restaurant Group
- Levy
- Liberty Property Trust
- Lincoln Financial Group
- LLR Partners
- Lockton Companies
- Longwood Gardens
- LoveMyJob
- LRFord Consulting LLC
- Lux Global Label Company, LLC
- LVC Management Services
- Management Development Solutions
- Mariposa Teams
- Matthew Levy Enterprises, LLC
- McLaughlin Consulting Services
- Meals
- Mercer
- Merck
- Metis Professional Services LLC
- Micro Focus
- MidAtlantic Employers Association

PSPS Member Companies

*This list is a sample of member companies.
New individual and corporate members join on a regular basis.*

- Morgan Lewis
- Munich RE
- NantHealth
- Nast Partners
- Navigate Corporation
- NFI Industries
- NFP
- North Highland
- Nutrisystem
- Ocugen, Inc.
- Office Practicum
- OnPoint Advising
- Optimus Talent Partners LLC
- Paula Tropiano Executive & Organizational Coaching
- Pearl Leadership Solutions
- Penn Mutual Life Insurance
- Pennoni
- Pfizer
- Pharma
- Phenom People
- Philadelphia Area Great Careers Group
- Physicians Endoscopy
- Plus3
- PNC Equipment Finance
- Positivity-Coaching
- Preferred Sands
- ProgenyHealth
- Project Management Institute
- Prossimo
- PROXUS HR
- PSD Associates
- Quaker Chemical
- Radian
- Radius Health
- Read Solutions Group, LLC
- Reeb, Inc.
- Reflektive
- Reliance Standard
- Reliance Standard Life Insurance
- Resources for Human Development
- RHR International
- Robson Forensic, Inc.
- Rosewood Consulting Group
- Rowan University/Rowan Medicine
- SAFARI Montage
- Saint Peter's Healthcare System
- Salveson Stetson Group
- SAP/SuccessFactors
- SchellingPoint
- Select Human Resources
- Selekmán Business Solutions, LLC
- Selekmán Consulting, LLC
- SHAPIRO
- Solenis
- SPI Pharma, Inc.
- Spray Products Corporation
- Spring International
- Sterling
- Sterling Consulting Group
- Sterling Cross Consulting
- Stradley, Ronon, Stevens and Young, LLP
- Strategy Convergence Consulting, LLC
- Synergy Pharmaceuticals
- Take Flight Learning
- Talent First Consulting
- Talent Savvy Manager, LLC
- Talent Strategy Partners, LLC
- TalentFlex Solutions
- Taylor and Johnson Consulting
- TD Bank
- TE Connectivity
- Team Development Concepts
- Temple University
- Teva Pharmaceuticals
- The Curci Group
- The Faulkner Organization
- The Guardian Life Insurance Company of America
- The Judge Group
- The Kaufman Partnership, Ltd.
- The Kimmel Center for the Performing Arts
- The Leader's Edge/Leaders By Design
- The Miller Group
- The O'Connor Group
- Thomas Jefferson University Hospitals
- THRiv Human Capital Group
- TMNA Services, LLC.
- Tonushree Mondal Consulting LLC
- Torres Consulting
- Transformation Strategies
- Trellis Consulting LLC
- Tropeano Consulting
- Turn5
- UGI Corporation/Amerigas
- Universal Health Services, Inc.
- University City Science Center
- USSC Acquisition Corporation
- Vanguard
- VanHorn Consulting LLC
- Vantage Leadership Consulting
- Vertex, Inc.
- Vienna Human Capital Advisors, LLC
- Villanova University
- Vizable HR
- Walmart
- WaWa
- Wells Fargo
- Westerson Partners
- Wiley Group
- Withum
- Work. Life. Leader.
- YMCA of Delaware